EcoCrunch Cookie Policy

Our [Privacy Policy](#) explains our principles when it comes to the collection, processing, and storage of your information. This Cookie Policy specifically explains how we and our partners deploy cookies and other tracking technology, as well as the options you have to control them. This Policy has been adapted from the Cookie Policy made generously available by the folks at [Automattic](#) under a [Creative Commons Sharealike](#) license. However, Automattic is not affiliated with EcoCrunch and Automattic's sharing of their Cookie Policy does not constitute an endorsement of EcoCrunch, its subsidiaries, and its affiliates, nor this adapted Cookie Policy. You can grab a copy of Automattic's Cookie Policy and other legal documents on [GitHub](#). You're more than welcome to copy Automattic's and EcoCrunch's Cookie Policy, adapt it, and repurpose it for your own use. Just make sure to revise the language so that your Cookie Policy reflects your actual practices. Also, if you do use Automattic's Cookie Policy, [Automattic](#) would appreciate a credit and link to Automattic somewhere on your website. Such attribution is not required by EcoCrunch.

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to "remember" you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as "first party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third party cookies"). Both websites and HTML emails may also contain other tracking technologies such as "web beacons" or "pixels". These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted. Additionally, we utilize the Web Storage API, which achieves very similar goals to those of cookies but by some different mechanisms. For simplicity, we will refer to all of these tracking technologies as cookies throughout this Policy.

How we use cookies

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalized experience for both visitors and registered users; and some allow the display of advertising from selected third party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action. Many of the cookies we use are only set if you are a registered HumanHerbivores.com user (so you don't have to log in every time, for example), while others are set whenever you visit one of our websites, irrespective of whether you

have an account. For more information on the choices you have about the cookies we use, please see the Controlling Cookies section below.

Where we place cookies

We may set cookies in a number of different locations across our services. These include:

- On our website.
- On the administrative pages of our website.
- In Our app.

Types of Cookie

The table below explains the types of cookies we may use on our websites and why we may use them.

Category of cookies	Why we may use these cookies
Strictly Necessary	These cookies are essential for our services to perform their basic functions. These include those required to allow registered users to authenticate and perform account related functions.
Security	We use these cookies to help identify and prevent potential security risks.
Functionality	These cookies are used to store preferences set by users such as account name, language, and location.
Analytics and Performance	Performance cookies collect information on how users interact with our website and app, including what pages are visited most, as well as other analytical data. We use these details to improve how our website and app function and to understand how users interact with them.
Advertising	These cookies are used to display relevant advertising to visitors who use our services, as well as to understand and report on the efficacy of ads served on our services. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received.

Third Party / Embedded Content	Third-party applications and services, such as social media platforms like Facebook and Twitter (through the use of, for example, sharing buttons) may set and use cookies to track your online activity. We have no direct control over the information that is collected by these cookies.

Examples

Below are examples of the cookies that may be set by EcoCrunch, with explanations of their purpose. Please note that this is not an exhaustive list, but rather aims to be representative. Information about cookies that may be set by third-parties, such as our ad partners, is below.

Security

Cookie	Purpose
csrftoken	Security cookie used to reduce the risk of cross-site request forgery attacks.

Functionality

Cookie	Purpose
storage_banner_ acknowledge	Remembers the state of visitor acknowledgement of the cookie and web storage banner. Only set when the visitor clicks "Don't show this notice again".

Analytics and Performance

Cookie	Purpose
Google Analytics	Gathers information that helps us understand how visitors interact with our websites, which allows us to create a better experience for our visitors. https://policies.google.com/privacy?hl=en https://policies.google.com/technologies/partner-sites

Third Party / Embedded Content

Cookie	Purpose

Twitter	For sharing on social media.
	https://help.twitter.com/en/rules-and-policies/twitter-cookies
Facebook	For sharing on social media.
	https://www.facebook.com/policies/cookies/

Controlling Cookies

Visitors may wish to restrict the use of cookies or completely prevent them from being set. Most browsers provide for ways to control cookie behavior such as the length of time they are stored—either through built-in functionality or by utilizing third party plugins. If you disable cookies, please be aware that some of the features of our service may not function correctly. To find out more on how to manage and delete cookies, visit aboutcookies.org. For more details on your choices regarding use of your web browsing activity for interest-based advertising visit youronlinechoices.eu (EU based) or optout.aboutads.info (US based).

On a mobile device, you might also be able to adjust your settings to limit tracking.

Another option is opting out of Google Analytics by installing Google's opt-out browser add-on.

Consent for Advertising Cookies on Our Sites

By using our site, you are consenting to the use of ad cookies by us and our third-party ad partners. However, by default, we do not show you targeted ads, nor do we allow our ad partners to show you targeted ads. You can opt-in to targeted ads in your account settings.

Contact Us

If you have any questions about our use of cookies, you can find the most relevant contact details in our Privacy Policy.